I. COMPANY PROFILE

NTPC Limited was incorporated in 1975 under the Companies Act, 1956 with the objective to develop and provide reliable power, related projects and services at competitive prices, integrating multiple energy sources with innovative and eco-friendly technologies and contribute to society. It was originally formed as a fully Government owned company. NTPC became a listed Company in 2004, with majority holding of 89.5% with the Government of India which was further reduced from time to time. Government of India’s equity in NTPC, stands at 56.09% as on 31.03.2019, the rest being held by Institutional Investors, public & others.

The Company has over the years, developed from a thermal power generator to an integrated power company with presence across entire energy value chain through backward & forward integration into areas such as coal mining, power trading, distribution etc. On 19th May, 2010, NTPC was granted the status of ‘Maharatna’ that resulted in enhanced autonomy in decision making.

Its Registered and Corporate offices are at New Delhi.

The company employed 20,798 regular employees (Executives:12,950 and Non-executives:7848) as on 31.03.2019.

The authorized and paid up capital of the Company was Rs.10,000 crores and Rs.9894.56 crores respectively as on 31.03.2019.

II. JOB DESCRIPTION AND RESPONSIBILITIES

Director (commercial) is a member of the Board of Directors and reports to the Chairman and
Managing Director. He is responsible for developing and implementing sound corporate marketing policies, commercial plans and strategies in the field of marketing and contract engineering, sales and procurement.

III. ELIGIBILITY

1. AGE : On the date of occurrence of vacancy (DOV)

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<tr>
<th>Age of superannuation 60 years</th>
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<tbody>
<tr>
<td>Internal</td>
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<tr>
<td>Minimum</td>
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<td>45</td>
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2. EMPLOYMENT STATUS:
The applicant must, on the date of application, as well as on the date of interview, be employed in a regular capacity – and not in a contractual/ad-hoc capacity – in one of the followings:
(a) Central Public Sector Enterprise (CPSE) (including a full-time functional Director in the Board of a CPSE);
(b) Central Government including the Armed Forces of the Union and All India Services;
(c) State Public Sector Enterprise (SPSE) where the annual turnover is *Rs 10,000 crore or more;
(d) Private Sector in company where the annual turnover is *Rs 10,000 crore or more.
Preference would be given to candidates from listed Companies.
(* The average audited annual turnover of three financial years preceding the calendar year in which the post is advertised shall be considered for applying the approved limits)

3. QUALIFICATION:
The applicant should be a graduate from a recognized University with a good academic record.

4. EXPERIENCE:
The applicant should possess at least five years of cumulative Marketing experience during the last ten years in an organization of repute.
Persons with MBA with specialization in Marketing and/or having experience in market research, product development, sales, forecasting and planning in trading/commercial activities will have added advantage.
Experience in Power Sector is desirable.

5. PAY SCALE/ RANK/ LEVEL:
The minimum length of service required in the eligible scale/rank/level will be one year for internal candidates, and two years for others as on the date of vacancy.
(a) Applicants from CPSEs should be working in the following or a higher pay scale:

<table>
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<tr>
<th>Eligible Scale of Pay</th>
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<tr>
<td>(i) Rs. 7250-8250 (IDA) Pre 01/01/1992</td>
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</tbody>
</table>
Applicants from Central Govt. / All India Services should be holding a post of the level of Joint Secretary in Govt. of India or carrying equivalent scale of pay.

Applicants from the Armed forces of the Union should be holding a post of the level of Major General in the Army or equivalent rank in Navy/Air Force.

Applicants from State Public Sector Enterprises/ Private Sector should be working at Board level position or at least a post of the level immediately below the Board level.

6. CONDITION OF IMMEDIATE ABSORPTION FOR CENTRAL GOVERNMENT OFFICERS

Central Government Officers, including those of the Armed Forces of the Union and the All India Services, will be eligible for consideration only on immediate absorption basis.

IV. DURATION OF APPOINTMENT

The appointment shall be for a period of five years from the date of joining or upon the date of superannuation or until further orders, whichever is earlier.

V. SUBMISSION OF APPLICATIONS

All applicants should send their applications as per the format.

1. The applicants should submit their applications through proper channel as follows:
   (a) Government Officers, including those of the Armed Forces of the Union and All India Services: through Cadre Controlling authority;
   (b) CMDs/MDs/Functional Directors in CPSE: through the concerned Administrative Ministry;
   (c) Below Board level in CPSE: through the concerned CPSE;
   (d) CMDs/MDs/Functional Directors in State PSE: through the concerned Administrative Secretary and Cadre Controlling Authority, if any, of the State Government;
   (e) Below Board level in SPSE: through the concerned SPSE;
   (f) Private Sector: directly to the PESB.

2. Applicants from Private Sector must submit the following documents along with the application form:
   (a) Annual Reports of the Company in which currently working for the 3 financial years preceding the calendar year in which the post is advertised (please provide URL or attach/enclose copies);
   (b) Whether the company is listed or not; if yes, the documentary proof (please provide URL or attach/enclose copies);
   (c) Evidence of working at Board level or at least a post of the level immediately below the Board level;

   (ii) Rs. 9500-11500 (IDA) Post 01/01/1992
   (iii) Rs. 20500-26500 (IDA) Post 01/01/1997
   (iv) Rs. 51300-73000 (IDA) Post 01/01/2007
   (v) Rs. 120000-280000 (IDA) Post 01.01.2017
   (vi) Rs. 18400-22400 (CDA) Pre-revised
   (vii) Rs. 37400-67000 + GP 10000 (CDA)
   (viii) Rs. 144200-218200 (Level 14) CDA

(b)

(i) Applicants from Central Govt. / All India Services should be holding a post of the level of Joint Secretary in Govt. of India or carrying equivalent scale of pay.

(ii) Applicants from the Armed forces of the Union should be holding a post of the level of Major General in the Army or equivalent rank in Navy/Air Force.

(c)

Applicants from State Public Sector Enterprises/ Private Sector should be working at Board level position or at least a post of the level immediately below the Board level.
(d) Self-attested copies of documents in support of age and qualifications;
(e) Relevant Jobs handled in the past with details.

VI. UNDERTAKING BY THE APPLICANT

An applicant has to give an undertaking as a part of the application that he/she will join the post, if selected. If an applicant does not give such undertaking, the application would be rejected.

1. For candidates from Central Government/Armed Forces of the Union/All India Services
   (a) The appointment is on immediate absorption basis.
   (b) If a candidate conveys his/her unwillingness to join after the interview is held, he/she would be debarred for a period of two years from the date of interview, for being considered for a Board level post in any CPSE.
   (c) Further, if a candidate conveys his/her unwillingness to join after the issue of offer of appointment, he/she would be debarred for a period of two years from the date of offer of appointment for being considered for a Board level post in any CPSE.

2. For candidates from CPSE
   a. If a candidate conveys his/her unwillingness to join after the interview is held, he/she would be debarred for a period of two years from the date of interview, for being considered for a Board level post in any CPSE other than the one to which the candidate belongs.
   b. Further, if a candidate conveys his/her unwillingness to join after the issue of offer of appointment, he/she would be debarred for a period of two years from the date of offer of appointment for being considered for a Board level post in any CPSE other than the one to which the candidate belongs.

3. For candidates from SPSE/Private Sector
   a. If a candidate conveys his/her unwillingness to join after the interview is held, he/she would be debarred for a period of two years from the date of interview, for being considered for a Board level post in any CPSE.
   b. Further, if a candidate conveys his/her unwillingness to join after the issue of offer of appointment, he/she would be debarred for a period of two years from the date of offer of appointment for being considered for a Board level post in any CPSE.

4. In the above cases, no request for relaxation or otherwise would be entertained.

VII. THE APPLICANTS CAN EITHER

(a) fill up the Application Form online against this Job Description on the website of PESB - http://pesb.gov.in/ and thereafter forward it online, as specified in para V(1);

Or

(b) fill up the Application Form online against this Job Description on the website of PESB - http://pesb.gov.in/, take a printout and send it offline, as specified in para V(1).

Last time/date of receipt of complete application duly forwarded to PESB is by 15.00 hours on 04/10/2019. No application shall be entertained under any circumstances after the stipulated time/date. Incomplete applications and applications received after the stipulated time/date shall be REJECTED. Board reserves the right to shortlist applicants for interview.
Smt Kimbuong Kipgen
Secretary,
Public Enterprises Selection Board, Public Enterprises Bhawan,
BlockNo. 14, CGO Complex, Lodhi Road, New Delhi-110003.

ALL CORRESPONDENCE WITH THE PUBLIC ENTERPRISES SELECTION BOARD SHOULD BE ADDRESSED TO SECRETARY, PUBLIC ENTERPRISES SELECTION BOARD ONLY.